

Tech prep for a video pitch session

Before the shoot:

1. Get presenter's PowerPoints in advance of the shoot
2. Set cellphone to Silent
3. Charge the headphones
4. Set MOTU UltraLite Trim to +15dB
5. Adjust the laptop screen to 90°
6. Clean camera lens
7. Set out "Making Movies in LA" guidelines
8. Photograph the setup

Each Subject:

9. Examine subject's appearance
10. Photograph each subject
11. Have the subject sit up
12. Ask subject to read "Making Movies" guidelines, encourage edits
13. Test adjusted PowerPoints
14. Have subject practice slide advance using keyboard
15. Capture 3 seconds of silence before each pitch
16. Capture long fade out at end of pitch

After each shoot:

17. In Screenflow:
 - a. Move the video display (I prefer it on the left)
 - b. Boost audio 125%
 - c. Crop the top menu out
 - d. Delete faux pas, beginning & ending
 - e. Export: scale down to 25%
18. Remove noise with SoundSoap2

19. Burn to DVD